

School Nutrition Association Outstanding Director of the Year Award

The School Nutrition Association (SNA) sponsors the Outstanding Director of the Year Award. This award recognizes the outstanding contributions of school nutrition directors who manage effective programs that provide healthful, appetizing and nutritious meals to students.

Background

School nutrition directors are responsible for all aspects of foodservice operations, including budgeting, staffing, training, marketing, as well as championing the benefits of these programs to students, the education community, and the public.

SNA has established award programs to recognize the contributions of managers and front-line school foodservice workers who prepare and serve meals to students. This award recognizes the valuable contributions of school nutrition directors who ensure the success of foodservice programs.

Who is Eligible

This award is intended to recognize school nutrition directors at the district level. The person's supervisor, staff or peers may submit nominations. Self-nominations will not be accepted.

A director may be nominated if he or she meets the following criteria:

- Director of school nutrition for at least ten years.
- Member of SNA and their state association for the past five years (District Director or Major City Director Sections).
- Served in at least one position on the state or national executive board or on an SNA national committee or state committee.
- Involved in their community by sharing their foodservice and nutrition knowledge and expertise.
- SNA Certified. Credentialed as a School Nutrition Specialist (SNS) is preferred.

Nomination Criteria

The nomination should be based on how well the nominee meets the following areas:

- Program Enhancement (i.e. manage staff well).
- Staff Development (i.e., leading, training, and motivating staff).
- School Involvement (i.e., promoting school foodservice programs).
- Association Involvement/Promotion (i.e., promoting the value of SNA/state association membership).
- Community Involvement (i.e., sharing foodservice and nutrition knowledge/expertise with community organizations).
- A second nomination is allowed unless the previous nomination resulted in being named the National Outstanding Director of the Year.

The nomination must be written in third person so that nominee's name does not appear throughout the entry and only on first page of form. This will allow the judges to be as objective as possible. All award entries are confidential and not to be shared.

Outstanding Director of the Year Award Continued

Awards

All awards will be provided by SNA. State, regional and national winners are recognized at SNA's annual national conference. Regional winners and the national winner are recognized at a general session where the national winner is announced.

- State winners receive a certificate and a ribbon.
- Regional winners receive a plaque and a regional rosette.
- National winner receives a plaque, a rosette for the winner to wear at conference, and complimentary registration to the following year's ANC.

Judging

The Member Services Committee will serve as the official judges for this award. Committee members will judge entries from regions other than their own.

Timetable

- Nomination forms and judging criteria will be available by **September 1**.
- State affiliate presidents must receive all entries by **February 1**.
- State winning entries must be received by SNA headquarters to be assigned a random number by **March 15**.
- State winning entries will be sent to the regional representative on the Member Services Committee by **March 31**.
- Regional winners will be selected by the Member Services Committee regional representative by **early April**.
- Regional winning entries will be sent to SNA headquarters by **April 5**.
- National winner is selected by the entire Member Services Committee by **May 1**.

Requirements for Submitting a Nomination

- Nominations may be submitted by the person's supervisor, staff, or fellow school nutrition colleague.
- Nominations must be written in the third person so that nominee's name does not appear throughout the entry. Nominee's name should only appear on top page of the nomination form so judging is as objective as possible.
- Documentation is limited to the space provided on the nomination form. The official nomination form must be used. If more space is used, nomination will be disqualified.
- Entry form 2 must be submitted along with the completed nomination form.
- Judging will be based on the previously stated criteria.



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Making the right food choices, together.

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Nomination Form Form 1

Nominee's Name _____ SNA Membership Number _____

School District _____ State _____

Address _____

City _____ State _____ Zip Code _____

Work Phone Number () _____ Fax () _____

Email Address (if available) _____

Number of years nominee has been a(n):

School Foodservice Director _____ SNA Member _____ State Association Member _____

Please check all that apply:

- SNA Certified
- SNS Credential

Directions: Briefly describe the nominee's accomplishments in the areas being judged that clearly demonstrate how their efforts have helped to enhance the school foodservice and nutrition program in their district. Written materials may not exceed the space provided on the nomination form. Be very specific and provide sufficient information on the nominee's results and/or benefits to the program.

The nomination MUST be written in the third person so that the nominee's name does not appear throughout the form and only on Form 1. Please remember to sign the nomination form.

Program Enhancement (please describe how well this person manages the foodservice program)

Outstanding Director of the Year Nomination Form 1 Continued

Staff Development (please provide information on training provided to staff)

School Involvement (please describe what the nominee has done to promote school foodservice programs in their district)

Outstanding Director of the Year Nomination Form 1 Continued

Association Involvement (please describe what the nominee has done to promote involvement in SNA and their state association to their employees)

Community Involvement (please describe what the nominee has done to contribute to their community through nutrition-related community involvement)



Submitted by _____ District _____
(Please print clearly)

Date Submitted _____